

Forecasting the Global Demand Supply Gap of Neodymium till 2015

- ➔ **Client Objective:** Rare earth metal miner wanted to gain an understanding on the supply demand landscape of Neodymium in the next five years.
- ➔ **IMRAC's Process Map:** Leveraged secondary research and in-depth discussions with industry experts to build a robust forecast model giving the supply and demand of Neodymium between 2010 and 2015. Based on our forecast model we presented our final results to the client and suggested insightful investment recommendations.

